# **PRIVACY POLICY**

Last Updated: November 20, 2023

# 1. INTRODUCTION

CoreBridge Solutions Corporation ("CoreBridge Solutions", "we", "us", "our"), headquartered at 66 West Flagler St, STE 900, Miami, FL 33130, is a company organized under the laws of Delaware. We are committed to protecting personal data responsibly and securely. We prioritize the privacy and security of our users' data as a fundamental aspect of our operations and services.

# 2. DATA CONTROLLER

As the Data Controller, CoreBridge Solutions oversees the direction of personal data collected via our website, adhering to data protection laws, specifically:

- Data Transfer to Email: Personal data filled out in forms for client meetings are directly sent to a designated CoreBridge Solutions email address, without being stored in any database.
- Data Transfer to a Third Party: Information from professionals applying to our job postings is directly directed to a third-party service provider, in compliance with relevant data protection regulations for third-party data transfers.

We do not store personal data in any designated database. Our data handling is limited to the abovementioned transfers. We are committed to protecting data in accordance with applicable laws, including regulations on data transfer to third parties. Our policy is to maintain transparency about these specific data protecting practices.

# 3. DATA WE COLLECT ABOUT YOU

CoreBridge Solutions is committed to upholding data privacy and security. While we do not collect or store personal data, we do gather certain types of non-personal data in the course of providing our specialized staffing, outsourcing, and legal services.

#### 3.1. Categories of Non-Personal Data Collected

- 1. **Technical Data**: This includes IP addresses, browser types and versions, time zones, and operating systems, which are collected from interactions with our website.
- 2. Usage Data: Information related to service use patterns, website navigation paths, and interaction responses.

The collected Technical and Usage Data are used solely for enhancing website functionality, improving user experience, and for analytical purposes. This data is not used to personally identify any individual.

#### 3.2. Sources of Non-Personal Data:

- 1. Automated Technologies: Technical and Usage Data collected via cookies and similar technologies used on our website.
- 2. Third Parties/Public Sources: We may receive aggregated and anonymized data from third-party services and analytics providers, which does not identify individual users.

We are transparent about our data collection practices and ensure that users' rights under data protection laws are respected. Users have the right to opt out of certain types of data collection, as detailed in our Cookies and Data Analytics.

# 4. OUR APPROACH TO DATA USAGE

CoreBridge Solutions is deeply committed to privacy and data protection. We understand the critical importance of safeguarding information and adhere to the highest data protection standards.

## 4.1. Data Usage Purposes

- 1. To Improve Our Services and Website Experiences:
  - **Data Used**: Technical and Usage Data (such as IP addresses, browser types, etc.).
  - Purpose: To analyze how our website is used and to improve its functionality and user experience.

## 2. To Ensure Website Security:

- Data Used: Technical and Usage Data.
- Purpose: To manage and protect our website, including troubleshooting, data analysis, and system maintenance.

Our strategy emphasizes using non-personal data, allowing service improvements and security enhancements without compromising personal information. We ensure our handling of data, albeit non-personal, complies with applicable data protection laws and industry best practices. At CoreBridge Solutions, respecting and protecting privacy rights is fundamental. We are dedicated to maintaining the integrity and security of the data we use, thereby fostering user trust and confidence.

# 5. COOKIES AND DATA ANALYTICS

#### 5.1. Use of Cookies

Our website employs cookies—small text files on your device—to improve your experience. These cookies are crucial for functionalities like retaining your shopping cart contents and remembering your site preferences.



**Types of Cookies**: We use session cookies, which expire when you close your browser, and persistent cookies, which remain until expiry or deletion, to enhance our site's functionality and ease of use.

**Consent and Control**: You can choose to accept or decline cookies. While most browsers automatically accept cookies, you can modify your browser settings to decline them. Note that this may limit your experience on our website.

#### 5.2. Data Analytics

We utilize data analytics tools, such as Google Analytics, to understand and improve website usage. These tools help us analyze visitor behavior and make data-driven enhancements.

- Collected Data: Our analytics tools collect non-personal data like site navigation patterns and page visits, essential for understanding user preferences and needs.
- Role of Cookies in Analytics: Cookies are integral to tracking user interactions on our site, aiding in our analytics efforts.
- Data Sharing and Privacy: We adhere to applicable privacy laws when handling data collected via cookies and analytics. This data is not shared with third parties, except as necessary for analytics with authorized services.

# 6. DATA SECURITY

CoreBridge Solutions is committed to the robust protection of business-related data against unauthorized access, alteration, and misuse through comprehensive security measures.

#### 6.1. Security Measures Implemented

#### 1. Technological Safeguards:

- We use industry-standard encryption to safeguard data confidentiality and integrity.
- Our server hosting is secure, with stringent access controls in place.
- Advanced network security protocols are employed, including firewalls and intrusion detection systems.

#### 2. Physical Security:

- Biometric access controls are in place at all our office facilities.
- Continuous surveillance and sophisticated alarm systems ensure the security of our physical premises.
- Our data processing and storage facilities are securely located to prevent unauthorized access.

# 7. DATA RETENTION

CoreBridge Solutions commits to high-standard data management and protection. This section underscores our dedication to safeguarding client and operational data.

We retain technical and usage data only for the period necessary to fulfill the purposes for which it was collected. Post-retention period, the data is either securely deleted or anonymized to prevent any

potential reconstruction or misuse.

In compliance with Delaware and Florida laws, federal regulations, and, where applicable, international data protection laws (e.g., GDPR, CCPA), we ensure our data practices meet legal standards, particularly in our service areas. We prioritize data minimization and robust security in managing collected data. Our office's security protocols, including biometric access, support these efforts.

#### 8. THIRD-PARTY LINKS

Our website and services may include links to external websites, plug-ins, and applications for your convenience and to enhance functionality. Note that these external sites operate under their own privacy policies:

- **Third-Party Privacy Practices**: We are not responsible for the privacy policies or practices of third-party sites. Any personal data you provide to these websites is subject to their privacy policies.
- Data Sharing with Third Parties: When interacting with third-party links, be aware that these sites may collect or share your data. We do not control these third-party data practices and are not liable for them.

To improve our services, we may use third-party analytics providers. These services help us understand user engagement and service utilization. These analytics services may collect data such as your IP address, browser type, visited web pages, and other usage data. Remember that you may have certain rights and preferences regarding how your data is collected and used by these analytics services.

We respect your privacy rights and encourage you to review and adjust your privacy settings on thirdparty websites and services accordingly.

#### 9. CHILDREN'S PRIVACY

At CoreBridge Solutions, we recognize the importance of protecting the privacy of young users. In accordance with the Children's Online Privacy Protection Act (COPPA) and other relevant child privacy laws, we are committed to ensuring the safety and privacy of children who interact with our website and services.

CoreBridge Solutions does not knowingly collect personal information from children under the age of 13. In the event we discover that a child under 13 has provided personal information, we will take steps to promptly delete such information.

We encourage parents and guardians to actively oversee and guide their children's online activities, particularly when children provide information online.

# 10. CHANGES TO THE PRIVACY POLICY

At CoreBridge Solutions, we are committed to evolving our privacy practices and this Privacy Policy to stay aligned with the changing digital landscape and data protection laws.

Our privacy team regularly reviews the Privacy Policy to ensure compliance with current legal standards and accurate reflection of our data practices. We reserve the right to amend this policy as necessary, with changes posted on this page.

The date of the most recent update will be displayed at the top of the Privacy Policy page.

By using our website and services, you acknowledge and agree to this Privacy Policy. Your continued use of the site after changes are posted implies acceptance of those changes. You have the right to review and disagree with changes, in accordance with applicable data protection laws.

# **CONTACT US**

If you have any questions about this privacy policy or our privacy practices, please contact us below:

Email address: <a href="mailto:support@corebridgesolutions.com">support@corebridgesolutions.com</a> Postal address: 66 West Flagler St, STE 900, Miami, FL 33130

Thank you for visiting our website.